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FOR IMMEDIATE RELEASE  
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### Faith and "Purple Puppy" Win Glyph Award

Purple People Inc., a Sedona-based publisher that promotes the concept of equality among all humans and respect for all living creatures, is the recipient of the 2005 GLYPH Award for Best Inspirational Book: "Purple Puppy." Susan Faith, a Sedona resident and the author of "Purple Puppy," received the GLYPH Award on behalf of Purple People Inc., presented by the Arizona Book Publishing Association (ABPA) at the awards ceremony in Phoenix on Saturday, May 14, 2005.

Author Susan Faith stated, "I am blessed to have overcome my health challenges and to be able to share positive and inspirational messages when I write and speak. Each of us has the ability to learn a lesson from a challenge and move on to live a happy, healthy and abundant life."

"Purple Puppy" is the second book by the author Susan Faith to win GLYPH Awards. In 2003 Purple People Inc. won GLYPH Awards for Best Children's Book and Best Inspirational/Spiritual Book for Susan Faith's book, "Purple Love." In 2003 Ms. Faith also won the Arizona Literary Award for Children's Literature, 3<sup>rd</sup> place.

Tami Pivnick, VP of Production stated, "We are especially pleased that "Purple Puppy" won this award because its publication has helped us to make considerable contributions to charities that benefit animals, children and the environment. Over 50% of Purple People's income has been donated to charity. We are also doing national events for pet adoptions and have been involved with over 125 pet adoptions this year."

The GLYPH Award recognizes excellence in publishing. It is judged by a distinguished panel consisting of booksellers, librarians and academicians. All aspects of a book, from its story content, cover design, originality, marketability and value are taken into consideration by the judges. The award is presented bi-annually to promote excellence in publishing and to recognize Arizona publishers.

Susan Faith will be making Arizona appearances on Sunday, June 5 for "Yappy Hour" at The Purrfect Spot in the Hyatt Pinion Shops from 4-6pm with the proceeds to benefit the Humane Society of Sedona and the Sedona Dog Park; on Saturday, June 11 at "Flagstaff Pride Festival" at Wheeler Park from 11am – 8pm with the proceeds to benefit several local charities; on Saturday, June 18 at The Naja in Uptown Sedona; and on Saturday, June 25 at the PETCO in Prescott with the proceeds to benefit the PETCO Foundation "Spring A Pet" Adoption fund.

To arrange an appearance by Susan Faith or purchase autographed copies of "Purple Love" and "Purple Puppy" please contact Purple People at 928-204-6400 or on-line at [www.purplepeople.com](http://www.purplepeople.com). Books may also be purchased at The Art Mart Gallery, Sedona Books & Music, or Crystal Magic on W. Hwy 89A; The Naja, Looking West, Sedona Kid Company, Sedona Center, or Crystal Palace in Uptown; or The Purrfect Spot in the Hyatt Pinion Shops.