

Art Mart Gallery Turns Purple

Purple People Incorporated, a local award-winning publisher and producer of purple products that promote equality among all humans and respect for all living creatures, has expanded its Sedona retail space. Located at the Art Mart Gallery next to Harkins Movie Theatre, the popularity of Purple People books and products is turning Sedona the color “purple.” Visitors from as far as Russia have purchased Purple People products to take home.

Customers may purchase autographed copies of the award-winning “Purple Love”, winner of the 2003 GLYPH Award for Best Inspirational, Spiritual Book, the 2003 GLYPH Award for Best Children’s Book and the AZ Literary Contest for Children’s Literature awarded to Author Susan Faith.

Autographed copies of the new release “Purple Puppy”, written by Susan Faith are also available. “Purple Puppy” is currently nominated for several GLYPH awards including Best Children’s Book and the ASPCA Henry Bergh Children’s Book Award for outstanding children’s books about animals and the environment that foster empathy and respect for all living things.

To supplement your “Purple Puppy” book purchase, Purple People recently introduced “I’m a Purple Puppy” frisbees and bandanas for your favorite pooch. Purple custom designed dog or cat hats which fit comfortably and provide shade from the bright sun are very popular and practical. The design allows the terrycloth interior to be soaked in water for a cool respite from the high summer temperatures.

Purple People has expanded its line of fun purple products for purple lovers to include, “I’m a Purple Person” t-shirts, sweatshirts, tank tops, visors, caps, and tote bags. Other popular items include purple boas, baby bibs, children’s sunglasses and purple amethyst jewelry for all budgets.

One-of-a-kind amethyst cathedral geodes of the highest quality are available at reduced prices to the public.

To celebrate the Grand Opening of its new space, Purple People is running a huge sale, with some items reduced up to 50%.

Purple People Inc. donates more than half of its income to charities that benefit children, animals and the environment. Some area organizations that have benefited include the Humane Society of Sedona, Verde Valley Sanctuary, Sedona Public Schools, Sedona Public Library, Sedona Recycles, Keep Sedona Beautiful, Adult Community Center of Sedona, Jewish Community Center of Verde Valley, Make-A-Wish Foundation, Church of the Red Rocks, A.R.C., Northland Hospice and many other local and national charities.

The concept of Purple People is to spread equality by promoting by people *honoring our differences and cherishing our similarities*. Purple is the color of royalty, healing, spirituality and is just plain fun!

Located at 2081 W. Hwy. 89A in the Art Mart Gallery (next to Harkins Movie Theatre in West Sedona), Purple People is open Monday – Friday from 10am-6pm and Saturday and Sunday from 11am-6pm. For additional information please visit www.purplepeople.com or call 928-204-6400.