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SPRING ESCAPADE ATTENDEES
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PURPLE PUPPY Helps Homeless Pooches!

Award-winning author Susan Faith's second book, "Purple Puppy" is now available. "Purple Puppy" is a fun and whimsical story that will have you viewing the world from a pup's perspective! Full of mischief and curiosity, this dream-created pooch will educate and entertain animal lovers of all ages! Adopting a dog is a big responsibility and through this imaginative journey, children and adults will gain valuable insight.

"Animals are with us for life, we do not rent them for a period of time with the option to dispose of them. I decided to include some helpful animal care tips in the epilogue, with the guidance of veterinarians and the Humane Society of the U.S.," states Susan Faith.

Susan Faith is an award-winning author, inspirational speaker, publisher and entrepreneur. She loves sharing inspirational and spiritual stories with both children and adults. Susan believes it is her purpose to write and speak with a positive message to encourage everyone to live a happy and healthy life. Challenged by much illness in her past, Susan now enjoys living with an optimistic outlook and believes that we are all connected and can work together to build a more accepting and more peaceful Universe.

Purple People Incorporated was founded to publish books and produce purple products that promote the concept of equality among all humans and respect for all living creatures. "Part of our purpose is to support charities with the proceeds from our books. We believe the Universe is abundant and always provides. We want to provide for those we can help," states Tami Pivnick, VP of Production.

The release of "Purple Puppy" will help Purple People Inc. contribute to animal causes and find good homes for some of the thousands of homeless animals. As she tours with "Purple Puppy," Ms. Faith plans to contact animal shelters to provide an animal available for adoption at each of her events. Although the puppy in "Purple Puppy" is not adopted from an animal shelter, it is important that we help to get all animals a good home. Attending national dog competitions and working with dog rescue organizations to encourage purebred adoptions is also planned.

"B" Skielvig, the Director of the Humane Society of Sedona says, ". . . *My five year-old great niece loved it! 'Purple Puppy' teaches children compassion and responsibility towards pets. I recommend this book to any family considering adopting a new canine companion. This is a wonderful book that succeeds in teaching respect for all living beings.*" Jack Canfield, co-author of the "Chicken Soup" series states, "*This is a heartwarming and beautifully told story that will touch the heart and soul of every animal lover... another wonderful book by Susan Faith in which she continues to inspire children and adults to feel good about him or herself.*"

"Purple Puppy" is a continuation of the message of "Purple Love", Ms. Faith's previous book, about the power of love and our connection to the entire Universe. "Purple Love" won the 2003 GLYPH Award for Best Inspirational, Best Spiritual Book and the 2003 GLYPH Award for Best Children's Book. Susan Faith also received the Arizona Literary Award for Children's Literature 3rd Place in 2003 for "Purple Love."

"Purple Puppy" and "Purple Love" are available at www.purplepeople.com. For further information on Purple People Incorporated or to arrange an interview, author appearance, inspirational speech or seminar, please visit our website at www.purplepeople.com, email us at info@purplepeople.com or telephone 928-204-6400.