



PO Box 3194
Sedona, AZ 86340
928-204-6400 Phone
928-282-1662 Fax
www.purplepeople.com

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Contact: Tami Pivnick
928-204-6400

“Purple Puppy” Helps Homeless Pooches

Local award-winning author Susan Faith will be appearing at Sedona Books & Music in the Basha’s Plaza on Saturday, October 30th from 11am – 12 noon to sign copies of her new release, “Purple Puppy.” The publication of “Purple Puppy” will help the publisher, Purple People Inc., to contribute to animal causes and to find good homes for some of the thousands of homeless animals. As she tours with “Purple Puppy,” Susan plans to contact animal shelters to provide an animal available for adoption at each of her events. October is Adopt-an-Animal- From-a-Shelter Month and the Humane Society of Sedona will likely provide an adoptable pooch at this event, too!

Susan Faith is an award-winning author, inspirational speaker, publisher and entrepreneur. She loves sharing inspirational and spiritual stories with both children and adults. Susan believes it is her purpose to write and speak with a positive message to encourage everyone to live a happy and healthy life. Challenged by much illness in her past, Susan now enjoys living with an optimistic outlook and believes that we are all connected and can work together to build a more accepting and more peaceful Universe.

Purple People Incorporated publishes books and produces purple products that promote the concept of equality among all humans and respect for all living creatures. “Part of our purpose is to support charities to benefit animals, children and the environment with the proceeds from our books. We want to provide for those we can help,” states Tami Pivnick, VP of Production.

“Purple Puppy” is a fun and whimsical story that will have you viewing the world from a pup’s perspective! Full of mischief and curiosity, this dream-created pooch will educate, entertain and be embraced by animal lovers of all ages. Adopting a dog is a big responsibility and through this imaginative journey, children and adults will gain valuable insight.

“Animals are with us for life, we do not rent them for a period of time with the option to dispose of them. I decided to include some helpful animal care tips in the epilogue, with the guidance of the Humane Society of the U.S. and veterinarians,” states Susan Faith.

“Purple Puppy” has been endorsed by local and national organizations, veterinarians and major publishers. “B” Skielvig, the Director of the Humane Society of Sedona said, “. . . *“My five year-old great niece loved it! “Purple Puppy” teaches children compassion and responsibility towards pets. I recommend this book to any family considering adopting a new canine companion. This is a wonderful book that succeeds in teaching respect for all living beings.”* Jack Canfield, co-author of the “Chicken Soup” series stated, *“This is a heartwarming and beautifully told story that will touch the heart and soul of every animal lover... another wonderful book by Susan Faith in which she continues to inspire children and adults to feel good about him or herself.”*

“Purple Puppy” is a continuation of the message of “Purple Love”, Ms. Faith’s previous book, about the power of love and our connection to the entire Universe. “Purple Love” won the 2003 GLYPH Award for Best Inspirational, Best Spiritual Book and the 2003 GLYPH Award for Best Children’s Book. Susan Faith received the Arizona Literary Award for Children’s Literature in 2003 for “Purple Love.”

“Purple Puppy”, “Purple Love” and the purple products are available at The Art Mart Gallery next to Harkins Theatre. Books may be purchased at Sedona Books & Music, The Naja, Looking West, Sedona Clothing, Storyteller, Purrfect Spot and the Sedona Trolley Center or from Purple People Inc. at 928-204-6400 or www.purplepeople.com.