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FOR IMMEDIATE RELEASE
Date: September 2004

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Purple Puppy at Pet-A-Paloosa

In celebration of Pet-A-Paloosa, award winning author of "Purple Love", Susan Faith will be available to autograph copies of "Purple Puppy." Available for the first time that day, in honor of the Humane Society of Sedona, Purple People Inc. will make a limited number of "Purple Puppy" copies available prior to its release in 2005.

"Purple Puppy" is a whimsical and irresistible tale about the importance of pet and child safety. Wear something purple and visit the Purple People booth for a free gift. Newly released purple products including "Purple Puppy" bandanas and frisbees, "I'm a Purple Person, Are You?" shirts, tank tops, tote bags, caps and more will be available with part of the proceeds to benefit animal shelters. Susan Faith will also personalize limited first edition copies of "Purple Love."

Purple People Inc. promotes the concept of equality among all humans and respect for all living creatures. Adopt a pet at "Pet-A-Paloosa," introduce him or her to a Purple Person and receive a free Frisbee.