



PO Box 3194
Sedona, AZ 86340
928-204-6400 Phone
928-282-1662 Fax
www.purplepeople.com

FOR IMMEDIATE RELEASE
November 13, 2003

Contact: Tami Pivnick
928-204-6400

Local Author Wins Literature Award

Susan Faith, Author of "Purple Love" received the 2003 Literary Contest Award for Published Children's Literature, 3rd prize. The Arizona Authors Association recognized Susan Faith with this honor on Friday, November 7, 2003 at its award ceremony held in Phoenix.

Ms. Faith spoke at the award ceremony expressing her delight in receiving the award because it is judged by fellow authors and the entry field was the largest in the competition's history. Susan Faith spoke of her past challenges with her health. In 1990, she was told that she should prepare to say good-bye to her son. Instead, after spending eight years involved with traditional medical treatments, Susan took control of her life and health and began her own healing journey through meditation, yoga and African drumming.

On a family trip to Arizona, Susan Faith fell in love with Sedona. Upon returning to Massachusetts, she wrote three books, "Purple Love," "The Purple Puppy," and "A Purple Day." After moving to Sedona in 1999, Ms. Faith founded Purple People Incorporated, a publisher that promotes the concept of equality among all humans and respect for all living creatures. Part of the proceeds from "Purple Love" is donated to charities to benefit children, animals and the environment. Having part of the proceeds donated to charity honors the corporate motto, "At One with the Universe." Susan Faith says, "I believe that the Universe is abundant and always provides. By giving to others, I know that I will always be abundant." Susan Faith has donated her time and "Purple Love" proceeds to local charities including Adult Community of Sedona, Jewish Community of Sedona, VVALD, Canyon Moon Theatre and by participating in Young Author's Day in the Prescott schools.

Susan Faith has a passion for sharing positive and inspirational messages with everyone she meets. Her background includes degrees in education and literature. While raising her family, she received her law degree and worked in the federal court system. Ms. Faith decided to give up her career in law and pursue her childhood dream of writing children's books as a way to share her positive outlook and belief that each of us is capable of living a happy, healthy and abundant life.

Susan Faith has received several other awards for "Purple Love" including recognition by Writer's Digest in the Inspirational, Children's and Self-Published Book categories. Purple People Incorporated has been recognized for its excellence in publishing by receiving two 2003 GLYPH Awards awarded by the Arizona Book Publishers Association (ABPA). "Purple Love" received the 2003 GLYPH Award for Best Children's Book and the 2003 GLYPH Award for Best Inspirational, Spiritual Book.

Susan Faith speaks publicly and has appeared nationally on numerous radio and television shows. Topics include: Empowering Women, How to Speak to Kids About Tough Topics, Grandparents Raising Grandkids, The Media & Entertainment Industry's Impact on our Self-Image and seminars on How to Overcome Challenge and Live a Happy, Healthy and Abundant Life. Ms. Faith also does school, hospital and charity event appearances where she shares her enthusiasm for a positive outlook and self-expression through writing.

"PURPLE LOVE" written by Susan Faith, may be purchased at your local bookstore, on-line at www.amazon.com or www.bn.com. For further information on Purple People Incorporated or to arrange an author appearance, inspirational speech, or seminar, please visit www.purplepeople.com, email info@purplepeople.com or telephone 928-204-6400.