PO Box 3194
Sedona, AZ 86340
928-204-6400 Phone
928-282-1662 Fax
www.purplepeople.com

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Contact: Tami Aileen
928-204-6400

Purple Lady Shares **PURPLE LOVE** in Scottsdale

Arizona resident & author Susan Faith, known as "The Purple Lady," is spreading **PURPLE LOVE** across the country in a tour beginning August 1st 2001. **PURPLE LOVE**, being published in August, is a warm and inspiring conversation about life, death and the power of love. This beautiful 32 page jacketed hardcover, illustrated in watercolor in Japan, is for children of all ages, and adults, who are embracing the loving relationship between the mother and daughter. "I did not realize until **PURPLE LOVE** was bound and sitting on my desk, that it truly is a gift from my mother, who died in 1993," says Susan Faith. Part of Susan's dedication in the book reads, "My mother was the smartest person I have ever known. Her wisdom taught me much about life and especially about loving myself enough to begin my healing journey. Her last words to me were, 'Make yourself well and be happy.'"

PURPLE LOVE'S release will be celebrated with a national tour beginning in Arizona. Susan Faith will speak to groups to inspire people to overcome challenges and to teach people the most effective way to focus on the positive aspects of any situation. She has already been approached by radio and television producers to address the difficult topic of discussing death with children.

SUSAN FAITH has a passion for sharing positive and inspirational messages with everyone she meets. Susan believes that we all have the ability to heal ourselves and each other. Challenged by much illness in her past, she found her way to self-healing through meditation, yoga and playing the West African djembe drum. Susan decided to give up her career in law and pursue her childhood dream of writing children's books as a way to share her positive outlook and belief that each of us is capable of living a happy, healthy and abundant life.

Purple People Incorporated was founded to promote the concept of equality amongst all humans and respect for all living creatures. Part of the proceeds from Purple Love will be donated to charities to benefit children, animals and the environment. Having part of the proceeds donated to charity honors the corporate motto, "At One with the Universe." Susan Faith says, "I believe that the Universe is abundant and always provides. By giving to others, I know that I will always be abundant."

Purple People Incorporated invites children of all ages and adults to come to a Purple Party. Meet The Purple Lady who will illuminate the party with her positive attitude and her purple radiance. Susan Faith will read Purple Love and will be happy to autograph your copy with one of her inspirational messages. Ms. Faith will speak to the audience about overcoming challenges and living life positively.

September 22nd **Barnes & Noble Bookstore,** Author Appearance/Booksigning
11:30AM – 1PM, 10500 N. 90th Street, Scottsdale (480- 391-0048)

Purple Love written by Susan Faith, may be purchased at your local bookstore, on-line at www.bn.com or www.amazon.com. For further information on Purple People Incorporated or to arrange an author appearance, inspirational speech or seminar, please visit our website at www.purplepeople.com or email us at info@purplepeople.com or telephone 928-204-6400.

PURPLE LOVE blurb:
Join Sarah and her mother as their walk through a magnificent meadow leads to a warm and inspiring lesson about life, death and the power of love. Through beautiful, lyrical, comforting and honest words, **PURPLE LOVE** answers some of the questions many children have about death. This gentle story, appropriate for children of all ages, also emphasizes equality among people and respect for all living creatures.